## Instructor Biographies

**Robert Post, PhD, Med, MSc** is the CEO/Principal of FoodTrition Solutions, LLC. His firm advises on drivers for marketplace trends and devises the necessary research pipelines to support claims and brands. He is also the Executive Director of the National Seasoning Manufacturer's Association, representing 98% of the seasoning manufacturers in the US on regulatory and science issues, and Adjunct Faculty at Rutgers University in food science issues, food laws and regulations. Previously, as an executive and Senior Director of Chobani Health and Wellness, Dr. Post drove corporate product innovation, R&D, and regulatory and scientific affairs initiatives around the brand's portfolio of products. Before that, Dr. Post was a key senior executive/nutrition and policy advisor to two former White House Administrations, Bush and Obama, and the appointed Executive Director of the Center for Nutrition Policy and Promotion, the Federal agency that sets national nutrition and health policy, including the Dietary Guidelines for Americans. In that role, he set national nutrition policy, nutrition research priorities, and supported the nation's 15 food assistance programs that work toward alleviating food insecurity and health disparities/inequities among Americans. He created the MyPlate(.gov) national nutrition guidance program (cannibalizing the Food Pyramid) and established a national system to assess nutrition research, the Nutrition Evidence Library (NEL.gov). Prior to this, he directed regulatory and policy programs for USDA's Food Safety and Inspection Service, working jointly with FDA on many landmark regulations: nutrition labeling requirements, joint USDA-FDA food ingredient/additive approval processes, modernized food safety systems and requirements, and matters relative to jurisdiction and food standards, among many others. In that role, he also represented the US as a UN/FAO/Codex delegate for food labeling and food ingredients, and other trade-related programs.

**Riëtte van Laack JD, PhD, JC,** is an attorney with Hyman, Phelps & McNamara, P.C., a law firm that specializes in FDA regulatory matters. Riëtte counsels domestic and international clients on a broad range of food regulatory issues, including those pertaining to food labeling, health and nutrient claims, advertising claims, food safety, organic regulations, and implementation of the Food Safety Modernization Act. Riëtte has extensive experience in the food science and technology industry, working as a researcher abroad and in the United States. She worked in the Netherlands at the Department of the Science of Food of Animal Origin at the University of Utrecht, as a researcher with the Agricultural Research Service of the U.S.D.A., and as a professor at the Department of Food Science and Technology at the University of Tennessee. Riëtte graduated from the University of Tennessee College of Law in 2004. She completed her undergraduate and graduate work

in the Netherlands, obtaining a M.S. in Human Nutrition from the Agricultural University of Wageningen, and a Ph.D. in Meat Science from the University of Utrecht.

**Eric F. Greenberg, JD** is a Principal Attorney at Eric F. Greenberg, P.C. Eric concentrates his practice in food and drug law, packaging law, and commercial litigation. His food and drug work have included regulatory counseling, new product development, negotiation with the U.S. Food and Drug Administration on numerous levels, handling recalls, and defending enforcement actions.

His packaging work is a pioneering approach to legal representation for members of the packaging industry. He counsels a wide range of consumer product companies, packaging manufacturers, package design firms, and others on regulatory and labeling requirements, and handles related contractual and litigation matters. He is a member of the Trial Bar of the US District Court for the Northern District of Illinois and is an experienced trial and litigation practitioner in both federal and state courts.

Eric is a member of the Adjunct Faculty of the Chicago-Kent College of Law, where he teaches Food and Drug Law, and a member of the Adjunct Faculty of the Michigan State University School of Packaging, where he teaches an online course in Packaging Laws and Regulations. He serves as legal editor of Packaging World Magazine, for which he contributes a monthly column, called The Legal Side.

**Kathleen Crossman** is currently serving ADM as the Global Sr. Director of Global Processes & Standards GPO – Product Safety & Stewardship Regulatory & Scientific Affairs. From chairing committees at the Flavor and Extract Manufacturers Association and Flavor Manufacturers of Canada, to presenting before a host of professional organizations, Kathleen Crossman is a trusted authority on regulatory matters in the flavor industry. She has more than 30 years of relevant experience and currently helps to lead ADM's Global Regulatory team. She and her team work to provide customers with accurate information and solutions that help mitigate risk and keep their products and customers safe. Kathleen is now the Past Chair of FEMA's Regulatory Affairs Committee and has led and participated in many initiatives, such as a supply chain task force, intellectual property webinars and served as Flavor Labeling Committee Chair. Before joining ADM in 2019, Kathleen led FONA's Regulatory team and contributed to a variety of policy developments, and system improvement. Prior to FONA, Kathleen was the Head of Global Policy & Process Management for Givaudan in Cincinnati, where she worked to maximize regulatory efficiency and mitigate risk. Kathleen was the company's Head of North American Regulatory Affairs, responsible for regulatory customer service, compliance, policy development & implementation.